



Prepared for:  
Created on: June 15, 2026

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**Base Product Code: 11813000**

**GTIN: 10016000118130**

**Description: Cinnamon Toast Crunch Cereal Bulk Bag 4/45 OZ**



Base Product Code	11813000
GTIN	10016000118130
Case UPC	1600011813
Distributor Name	FEESER INC
Distributor Product Code	200898
Total Shelf Life	372 Days
Min Shelf life upon Arrival	144 Days

Unit Size	45 OZ
Units per Case	4
Case Dimensions	Case Dimensions (in): 20.00 (L) X 9.50 (W) X 16.62 (H)
Gross Case Weight	13.25 LB
Net Case Weight	11.25 LB
Pallet Information	Layer: 10, High: 3, Pal Qty: 30

**Product Description**

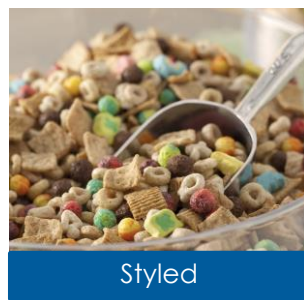
Cinnamon Toast Crunch is a crisp, whole grain wheat and rice cereal square, sweetened with real cinnamon and sugar. In 45 oz bulk packaging, this is an easy to display solution that is served all day as a low-cost meal option with less waste and great labor savings. Contains no artificial flavors and no colors from artificial sources. Commonly used in lodging and college and university operations.

**Benefits**

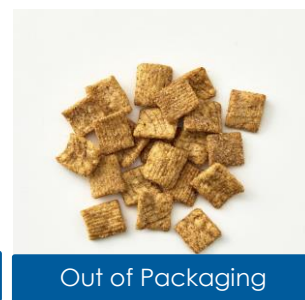
- Cinnamon Toast Crunch is a crisp, whole grain wheat and rice cereal square, sweetened with real cinnamon and sugar.
- 4 - 45 oz bulk packages of cereal per case
- An easy to display solution that is served all day as a low-cost meal option with less waste and great labor savings.
- Contains no artificial flavors and no colors from artificial sources.
- Commonly used in lodging and college and university operations.

**Storage Instructions**

Keep in a cool, dry place



Styled



Out of Packaging



Case



Open Case



Styled Held



Inner Pack

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Base Product Code: 11813000

GTIN: 10016000118130

Description: Cinnamon Toast Crunch Cereal Bulk Bag 4/45 OZ



## Nutrition Facts

Serving Size	1 cup with 3/4 cup skim milk (224.8g)		1 cup (41g) Cinnamon Toast Crunch		100g (100g) As Packaged
Calories	230kcal		170kcal		404.1kcal
		%DV*		%DV*	%DV*
<b>Total Fat</b>	4g	5%	4g	5%	9.2g
Saturated Fat	0.5g	3%	0g	0%	0.8g
Trans Fat	0g		0g		0g
<b>Cholesterol</b>	Less Than 5mg	1%	0mg	0%	0mg
<b>Sodium</b>	310mg	13%	230mg	10%	568.9mg
<b>Total Carbohydrate</b>	42g	15%	33g	12%	80.2g
Dietary Fiber	3g	11%	3g	11%	7.3g
Total Sugars	21g		12g		30g
Incl. Added Sugars	12g	24%	12g	24%	29.7g
<b>Protein</b>	9g		2g		5.7g
Vitamin D	6.2µg	30%	4µg	20%	9.8µg
Calcium	350mg	25%	130mg	10%	317.1mg
Iron	3.6mg	20%	3.6mg	20%	8.8mg
Potassium	370mg	8%	0mg	0%	206.5mg

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

\*\*Nutritional information is subject to change. See product label to verify ingredients and allergens.

### Ingredients & Claims

Whole Grain Wheat, Sugar, Rice Flour, Canola and/or Sunflower Oil, Fructose, Maltodextrin, Dextrose, Salt, Cinnamon, Trisodium Phosphate, Soy Lecithin, Caramel Color, Rosemary Extract. BHT Added to Preserve Freshness.

Vitamins and Minerals: Calcium Carbonate, Vitamin C (sodium ascorbate), Iron and Zinc (mineral nutrients), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), Vitamin B2 (riboflavin), A B Vitamin (folic acid), Vitamin B12, Vitamin D3.

CONTAINS WHEAT AND SOY INGREDIENTS.

Kosher Dairy

### Preparation

READY\_TO\_EAT : Ready to eat

**Base Product Code: 11963000**

**GTIN: 10016000119632**

**Description: Trix Cereal Bulk Bag 4/32 OZ**



Base Product Code	11963000
GTIN	10016000119632
Case UPC	1600011963
Distributor Name	FEESER INC
Distributor Product Code	
Total Shelf Life	372 Days
Min Shelf life upon Arrival	144 Days

Unit Size	32 OZ
Units per Case	4
Case Dimensions	Case Dimensions (in): 20.00 (L) X 9.50 (W) X 16.62 (H)
Gross Case Weight	10.00 LB
Net Case Weight	8.00 LB
Pallet Information	Layer: 10, High: 3, Pal Qty: 30

**Product Description**

Introducing Trix Cereal Bulk Bag, a fun, fruity, and efficient option for foodservice operations. This classic whole grain corn puff cereal features fruity flavor and iconic shapes guests know and love. Naturally and artificially flavored, it contains no high fructose corn syrup and no certified colors. Packed four 32 oz bags per case, this bulk format supports operational efficiency by allowing patrons to serve themselves, reducing staff time spent restocking single-serve cereal items, cutting waste from cups and bowl packs, and minimizing back-of-house storage needs. It can also be merchandised throughout multiple dayparts. Versatile and easy to serve, Trix is great as a yogurt topping, parfait ingredient, or grab-and-go snack, and it is a good source of calcium per serving.

**Benefits**

- Achieve superior operational efficiency with Trix Cereal Bulk Bag. Its cost-effective bulk format helps ensure labor savings and reduce waste, making it an ideal low-cost meal option for high-volume foodservice operations.
- Convenient bulk packaging with 4/32 oz bags per case. Designed for easy display and serving, it's perfect for cereal dispenser refills and front-of-house use. Reduces high volume of individual plastic/cardboard waste compared to single-serve.
- A classic, whole grain corn puff cereal, sweetened with fruit flavors and classic fruity shapes. Whole grain corn is the first ingredient. Naturally and artificially flavored. No high fructose corn syrup. No certified colors. Kosher.
- Highly versatile! Use as part of breakfast, a delightful yogurt topping, an ingredient in "parfait" recipes, or a convenient dry snack for "grab-and-go" stations. Offers flexibility across dayparts and menu types.
- Leverage brand reliability for trusted appeal. Pre-packaged bulk sleeves allow staff to refill large dispensers quickly without measuring or frequent restocking, enhancing back-of-house recipe use and overall efficiency.

**Storage Instructions**

Store in a cool dry location



Styled



Styled



Out of Packaging



Case



Open Case



Styled Held

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Base Product Code: 11963000

GTIN: 10016000119632

Description: Trix Cereal Bulk Bag 4/32 OZ



## Nutrition Facts

Serving Size	1 1/4 cup (39g) As Packaged		100g (100g) As Packaged
<b>Calories</b>	<b>160kcal</b>		<b>393.5kcal</b>
		%DV*	%DV*
<b>Total Fat</b>	2g	3%	5.3g
Saturated Fat	0g	0%	0.8g
Trans Fat	0g		0g
<b>Cholesterol</b>	0mg	0%	0mg
<b>Sodium</b>	180mg	8%	467.1mg
<b>Total Carbohydrate</b>	34g	12%	85.9g
Dietary Fiber	1g	5%	3.8g
Total Sugars	12g		31.8g
Incl. Added Sugars	12g	24%	30.9g
<b>Protein</b>	2g		4.3g
Vitamin D	4µg	20%	10.3µg
Calcium	130mg	10%	333.3mg
Iron	3.6mg	20%	9.2mg
Potassium	0mg	0%	147.4mg

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

\*\*Nutritional information is subject to change. See product label to verify ingredients and allergens.

### Ingredients & Claims

Whole Grain Corn, Sugar, Corn Meal, Corn Syrup, Maltodextrin, Rice Flour, Canola and/or Sunflower Oil. Contains 2% or less of: Color (vegetable and fruit juice, annatto extract, turmeric extract and other color added), Salt, Natural and Artificial Flavor, Trisodium Phosphate, Citric Acid, Malic Acid, Rosemary Extract.

Vitamins and Minerals: Calcium Carbonate, Tricalcium Phosphate, Vitamin C (sodium ascorbate), Iron and Zinc (mineral nutrients), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), Vitamin B2 (riboflavin), A B Vitamin (folic acid), Vitamin B12, Vitamin D3.

Does Not Contain Declaration Obligatory Allergens

Kosher Pareve

### Preparation

READY\_TO\_EAT : Ready to eat

**Base Product Code: 11999000**

**GTIN: 10016000119991**

**Description: Cocoa Puffs Cereal Bulk Bag 4/35 OZ**



Base Product Code	11999000
GTIN	10016000119991
Case UPC	1600011999
Distributor Name	FEESER INC
Distributor Product Code	201003
Total Shelf Life	372 Days
Min Shelf life upon Arrival	144 Days
Unit Size	35 OZ
Units per Case	4
Case Dimensions	Case Dimensions (in): 20.00 (L) X 9.50 (W) X 16.62 (H)
Gross Case Weight	10.75 LB
Net Case Weight	8.75 LB
Pallet Information	Layer: 10, High: 3, Pal Qty: 30

**Product Description**

A whole grain corn puff cereal frosted with natural flavors in cost-effective, 35 oz bulk packaging for less waste and great labor savings. Contains no artificial flavors.

**Benefits**

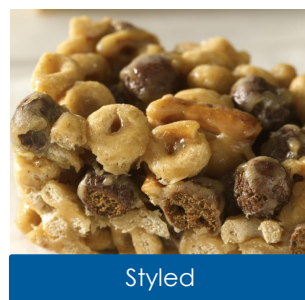
- General Mills Cocoa Puffs is a whole grain corn puff cereal, frosted with natural flavors and made with real cocoa.
- 4 - 35 oz bulk packages of cereal per case
- An easy to display solution that is served all day as a low-cost meal option with less waste and great labor savings.
- Contains no artificial flavors.
- Recommended for business and industry, college and university, lodging, and healthcare settings.

**Storage Instructions**

Keep in a cool, dry place.



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Out of Packaging



Case



Open Case



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General Mills Proprietary and Confidential information. All data is deemed accurate as of 6/15/2026. Please contact General Mills for the most recent product information.

Base Product Code: 11999000

GTIN: 10016000119991

Description: Cocoa Puffs Cereal Bulk Bag 4/35 OZ



## Nutrition Facts

Serving Size	1 Cup (36g) As Packaged		100 g (100g) As Packaged
<b>Calories</b>	<b>140kcal</b>		<b>384.7kcal</b>
		%DV*	%DV*
<b>Total Fat</b>	2g	2%	5.2g
Saturated Fat	0g	0%	0.8g
Trans Fat	0g		0g
<b>Cholesterol</b>	0mg	0%	0mg
<b>Sodium</b>	130mg	6%	361.1mg
<b>Total Carbohydrate</b>	31g	11%	86.1g
Dietary Fiber	2g	7%	5.7g
Total Sugars	12g		33.3g
Incl. Added Sugars	12g	24%	33.3g
<b>Protein</b>	2g		5.4g
Vitamin D	4µg	20%	11.1µg
Calcium	130mg	10%	361.1mg
Iron	3.6mg	20%	10mg
Potassium	100mg	2%	277.8mg

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

\*\*Nutritional information is subject to change. See product label to verify ingredients and allergens.

### Ingredients & Claims

Whole Grain Corn, Sugar, Rice Flour, Corn Meal, Corn Syrup, Cocoa Processed with Alkali, Canola and/or Sunflower Oil, Color (caramel color and annatto extract), Salt, Baking Soda, Natural Flavor, Rosemary Extract.

Vitamins and Minerals: Tricalcium Phosphate, Calcium Carbonate, Vitamin C (sodium ascorbate), Iron and Zinc (mineral nutrients), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), Vitamin B2 (riboflavin), A B Vitamin (folic acid), Vitamin B12, Vitamin D3.

MAY CONTAIN WHEAT INGREDIENTS.

Kosher Pareve

### Preparation

READY\_TO\_EAT : Ready to eat